

AEP6 Frequently Asked Questions

WHAT IS AEP6?

The Arts & Economic Prosperity 6 Study (AEP6) is an anonymous research study that adds up the money we spend when we go to arts and cultural events. This information will help organizations communicate their value to civic leaders and local community residents.

WHAT DO I GAIN FROM DOING THIS?

Your anonymous answers will help support more opportunities for events and organizations like this one in your community. Please take a moment to support the arts and culture community!

WILL MY INFORMATION BE ANONYMOUS?

Yes. It is impossible to connect your answers back to you.

HOW WILL THIS INFORMATION BE USED?

The data will be used to create more opportunities for everyone in this community to experience the arts and culture.

WHAT DO YOU NEED ME TO DO?

Simply answer the 13 questions as best as you can. It will only take 3 minutes. When finished, submit the survey digitally, or return the paper survey to the person you got it from. Remember, all answers are anonymous. It is impossible to connect your answers back to you.

WHAT HAPPENS NEXT?

After the report is published in the Fall of 2023, your local arts and culture leaders will use the information to support arts funding to create more arts and culture events like this one and put more arts in the local community.

Learn more about AEP6 at:

www.AmericansForTheArts.org/AEP6