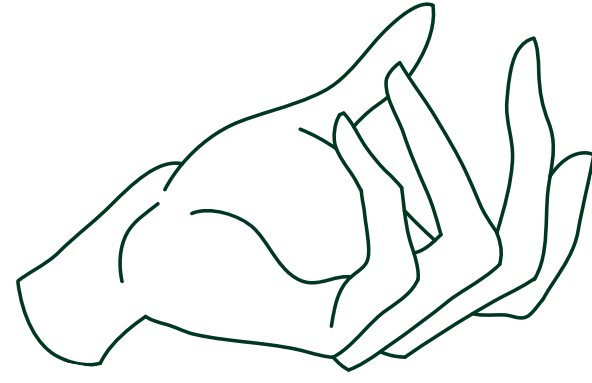


C X F



CREATIVE EXCHANGE FUND

"Participating in the CXF program was an incredible opportunity, and I'm grateful for the chance to showcase my work in such a creative environment. The experience of working within The Medium was truly fulfilling, and I enjoyed every aspect of the process."

*-Jessica Hale,
22/23 Platform Recipient*

Year 1
2022 - 2023

RECIPIENTS

Artists in Residence

JUNLI SONG
KIERAN TVERBAKK
SARA SCHELLENBERG
CONNOR " TEXAS" SMITH
LISA CREWS
LEAH GRANT
SHALESE FITZGERALD
MARKEITH WOODS
ALEJANDRA GONZALEZ VIVEROS
AARON TURNER
SHABANA KAUSER
DANI IVES
ANNA GUYTON
YANIQUE GRAHAM
VIC BARQUIN

Producers

CHUONG NGUYEN
RAQUEL THOMPSON
CHLOE BELL
DIANA HAUSAM
BRANDY LEE HARRIS
LELIA ROSENKRANS
JEREMIAH PICKETT
FERNANDO VALENCIA
CHINELOS MORELENSES
CHUNG PARK

The Platform

JESSICA HALE
REBECCA RIVAS, LXTP

Call For Curators

THOMAS ERICKSON
THOMAS DEETER
DANIELLE HATCH
ALEX COGBILL
SAMANTHA SIGMON
RUMWOLF
NIKETA REED
LAKEISHA EDWARDS

Mixtape Music Series

EDDIE CANYON
MILCAH HULEN-POSNAK
REILLY DICKENS-HOFFMAN
ALYSSA MURRAY
DICK DARDEN
MIROSLAVA PANAYOTOVA
JAY ROFF GARCIA
MCCORMICK CARLSON
VICTOR CHARLIE
NORA B.
JAISON CARRERO
JULIETA ORTIZ
MATT MAGERKURTH
EDWARD NUNEZ
SEWLO
CODY NEILSON
EARL HAZZARD

\$169,000
ACROSS 56 RECIPIENTS

Year 1
2022 - 2023

148

APPLICATIONS RECEIVED

27 MIXTAPE MUSIC

30 CALL FOR CURATORS

40 ARTIST IN RESIDENCE

22 PRODUCERS

29 THE PLATFORM

FIRST TIME TO APPLY TO AN ARTIST GRANT?



64 43%
APPLICANTS

23 41%
RECIPIENTS



84 57%
APPLICANTS

33 59%
RECIPIENTS

17 COMMUNITY PANELISTS

Leadership Council:

- Dick Darden
- Rachel McClintock
- Leah Grant
- Jeremiah Pickett
- Raine Perrodin
- Jasper Logan
- Sativa Velas
- Anthony Garcia

Advisory Committee:

- Patsy Christie
- Brenda Anderson
- Marissa Reyes
- Heather Chilson
- Tareneh Manning
- Stacie Bloomfield

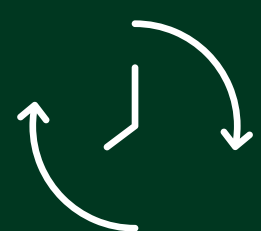
(3) Tyson Family Foundation Members

10 CACHE STAFF & BOARD

- Lisa Marie Evans
- Maximiliano Perez
- Amber Perrodin
- Kelsey Howard
- Kat Wilson
- Blake Worthey
- Lucas Cowen
- Evan Alvarado
- Kassie Misiewicz, Board of Directors
- Bjorn Simmons, Board of Directors

56

TOTAL NO. OF GRANT RECIPIENTS



20 HOURS

OF GROUP DELIBERATIONS WITH (27) PANELISTS REVIEWING (148) APPLICATIONS

2022

CXF APPLICATIONS, YEAR ONE

GEOGRAPHY OF APPLICANTS		% OF APPLICANT POOL	% OF APPLICANT POOL	% OF AWARDED GRANTEES	NO. OF ACTUAL GRANTEES
19	BENTONVILLE	13%	11%	6	
64	FAYETTEVILLE	43%	57%	32	
17	ROGERS	11%	7%	4	
18	SPRINGDALE	12%	11%	6	
17	OTHER NWA	11%	5%	3	
3	OUTSIDE NWA	2%	2%	1	
10	OUT OF STATE	7%	7%	4	

APPLICATION TYPE		% OF APPLICANTS	% OF APPLICANTS	% AWARDED	ACTUAL AWARDED
9	FOR-PROFIT	6%	5%	3	
24	GROUP OF ARTISTS	16%	11%	6	
21	501(C)3	14%	21%	12	
94	INDIVIDUAL ARTIST	64%	63%	35	

BIPOC		% APPLIED	% APPLIED	% AWARDED	ACTUAL AWARD
83	NO	56%	39%	22	
63	YES	43%	61%	43	
2	NO ANSWER	1%	0%	0	



2178

THE TOTAL NUMBER OF PEOPLE WHO ATTENDED YEAR ONE CXF PROGRAMS & EVENTS



Markeith Woods
CXF Artist in Residence exhibition



Breaking Habits
CXF Producers: breakdancing competition



Perennial Meditation
CXF Curator installation by Thomas Erickson and team



Aaron Turner
CXF Artist in Residence exhibition

ARTISTS IN RESIDENCE

2022



JANICE ALMAJOSE AGUSTIN
YANIQUE GRAHAM
DANI IVES
SHALEASE FITZGERALD



KIERAN TVERBAKK
LEAH GRANT
VIC BARQUIN
SARA SCHELLENBERG



CONNOR "TEXAS" SMITH
MARKEITH WOODS
SHABANA KAUSER
JUNLI SONG



ANNA GUYTON
ALEJANDRA GONZALEZ VIVEROS
LISA CREWS
AARON TURNER

ARTISTS IN RESIDENCE

40 APPLICANTS

16 RECIPIENTS

44%
OF RECIPIENTS
REPORT THAT
THIS WAS THEIR
FIRST TIME TO
APPLY TO A
GRANT

75% BIPOC

339
THE AVG AMOUNT
OF STUDIO HOURS
EACH COHORT OF
4 ARTISTS
COLLECTIVELY
SPENT IN THEIR
STUDIOS

69% FROM FAYETTEVILLE
13% FROM ROGERS
13% FROM SPRINGDALE
6% FROM BENTONVILLE

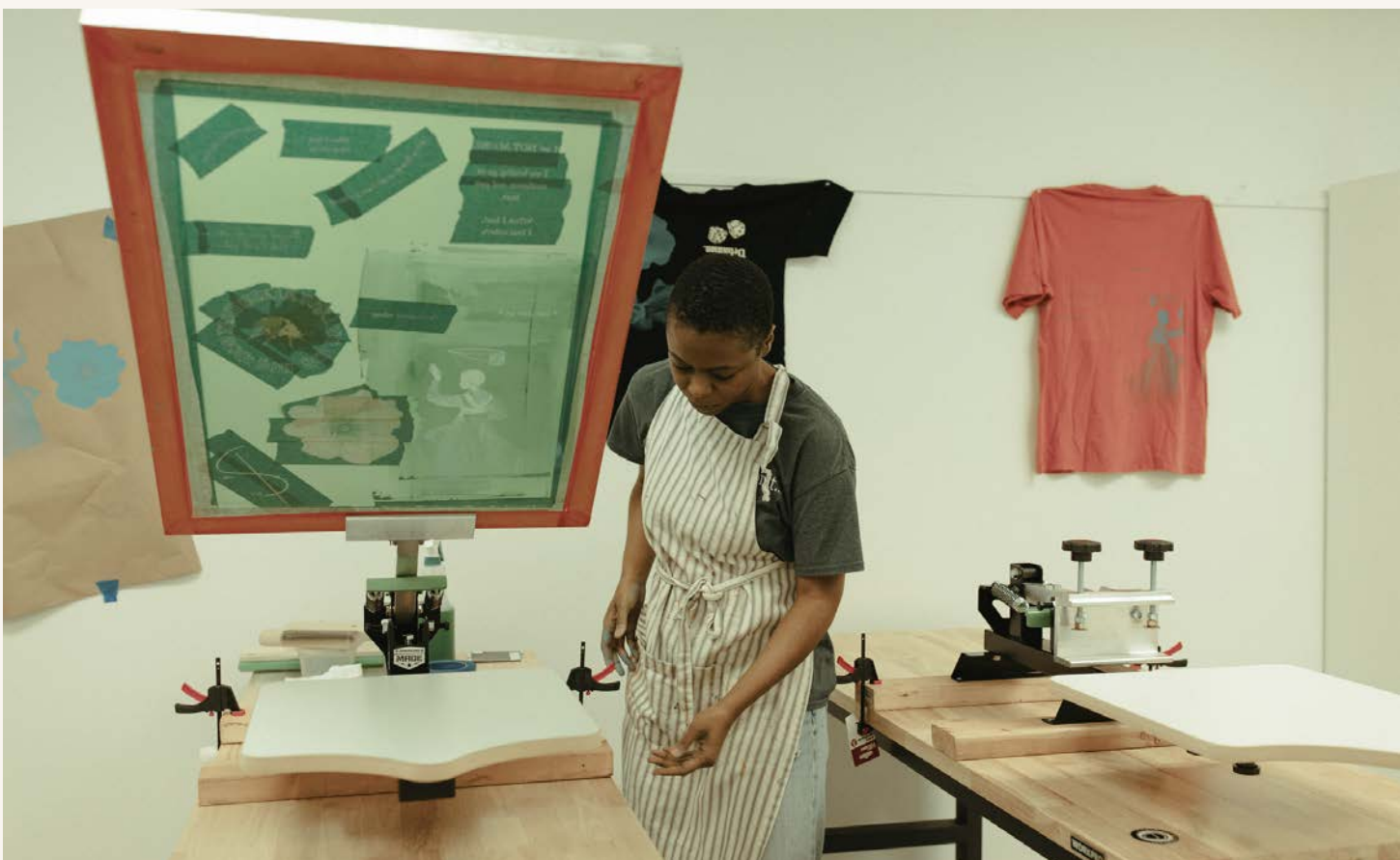




VIC BARQUIN



DANI IVES



LEAH GRANT



ALEJANDRA GONZALEZ VIVEROS



MARKEITH WOODS



SHALESE FITZGERALD



JUNLI SONG



LISA CREWS

2022

PRODUCERS



"STEAL THIS LOOK" by Brandy Lee Harris



STRAY PULSE PRODUCTION



BREAKING HABITS



CHINELOS MORELENSES



LOVE MORE RECORDS, Raquel Thompson



SoNA Beyond with Fernando Valencia



DIANA MICHELLE & PAUL SUMMERLIN



NWA SUPPLY SWAP by Chloe Bell



BAANG & THE GANG



CHUNG PARK

PRODUCERS

22 APPLICANTS

10 RECIPIENTS

70% FROM FAYETTEVILLE
10% FROM SPRINGDALE
10% FROM BENTONVILLE

70% BIPOC

30%
OF RECIPIENTS
REPORTED THAT
THIS WAS THEIR
FIRST TIME TO
APPLY TO A
GRANT

Chung Park
CXF Producer



2022

PLATFORM



LATINX THEATRE PROJECT



JESSICA HALE

2022

PLATFORM



ARRIVALS Y SALIDAS, LATINX THEATRE PROJECT



GROWING OUR OWN GARDENS, JESSICA HALE

"I was able to connect and collaborate with multiple artists of varying backgrounds. These artists I now meet with weekly to develop new ideas and research. I developed a relationship with a few LGBTQ organizations in the area and if given time, would expand into more action based partnerships."

JESSICA HALE

“Programs like CXF and organizations like CACHE and The Medium make a huge difference in an artist's experience in Northwest Arkansas, in particular for artists that have been historically underrepresented in the region's art scene.

Opportunities like *The Platform* that not only offer funding but include a commitment to cultivating safe and supportive spaces where artist's work can be appreciated is a key part of how LXTP (and so many other artists) are able to do what they do and feel inspired to keep on doing it.”

REBECCA RIVAS
LATINX THEATRE PROJECT



PLATFORM



29 APPLICANTS

2 RECIPIENTS

**1 RECIPIENT FROM
BENTONVILLE**

**1 RECIPIENT FROM
FAYETTEVILLE**

“Participating in the CXF program was an incredible opportunity, and I’m grateful for the chance to showcase my work in such a creative environment. The experience of working within The Medium was truly fulfilling, and I enjoyed every aspect of the process.”

JESSICA HALE

LXTP

PLATFORM RECIPIENT



"LXTP's CXF experience resulted in exponential growth for every member of the company. LXTP continues to build on relationships made with guest artists. Its perception of what is possible and what direction the company wants to go in was greatly shaped by this experience. The nature of the process and duration of the grant felt very much as though the art being made was supported by the granting organization without question, which really helped the company make choices with confidence. This process could not have been more positive for the ensemble."

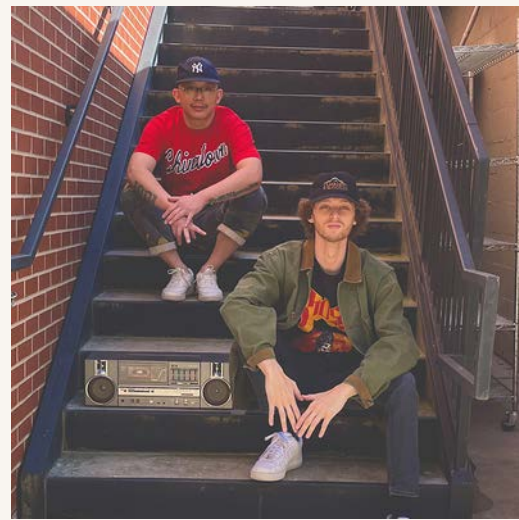
**-Rebecca Rivas
Latinx Theatre Project**

2022

MIXTAPE MUSIC SERIES



Monk is King



Victor Charlie & Vraiii



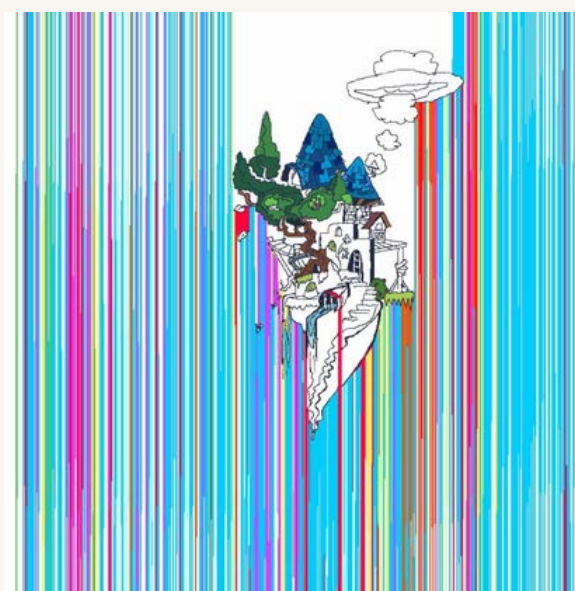
Duo Divinas



The Misdemeanors



Sewlo



Ozark Odyssey



MONÉT



Moonsong



Mugger



Miroslava Panayotova



Matt Magerkurth



Jess Harp



Thule



Little Yei



64velour



Eddie Canyon



Alyssa Murray



Earl Hazard



The Irie Lions



Princeaus

MIXTAPE MUSIC SERIES

Ehule



The Misdemeanors



Eddie Canyon



Alyssa Murray



Jess Harp





**MIXTAPE
MUSIC
SERIES**

27 APPLICANTS

20 RECIPIENTS

55% BIPOC

60%

OF RECIPIENTS REPORTED THAT THIS WAS
THEIR FIRST TIME TO APPLY TO A GRANT

40% FROM FAYETTEVILLE
20% OUT OF STATE
15% FROM SPRINGDALE
10% FROM ROGERS
5% OTHER IN NWA
5% OUTSIDE OF NWA
5% FROM BENTONVILLE

2022

CALL FOR CURATORS



THOMAS ERICKSON

ART>ENTURES



ARTVENTURES



DANIELLE HATCH

 **ARKANSAS SOUL**

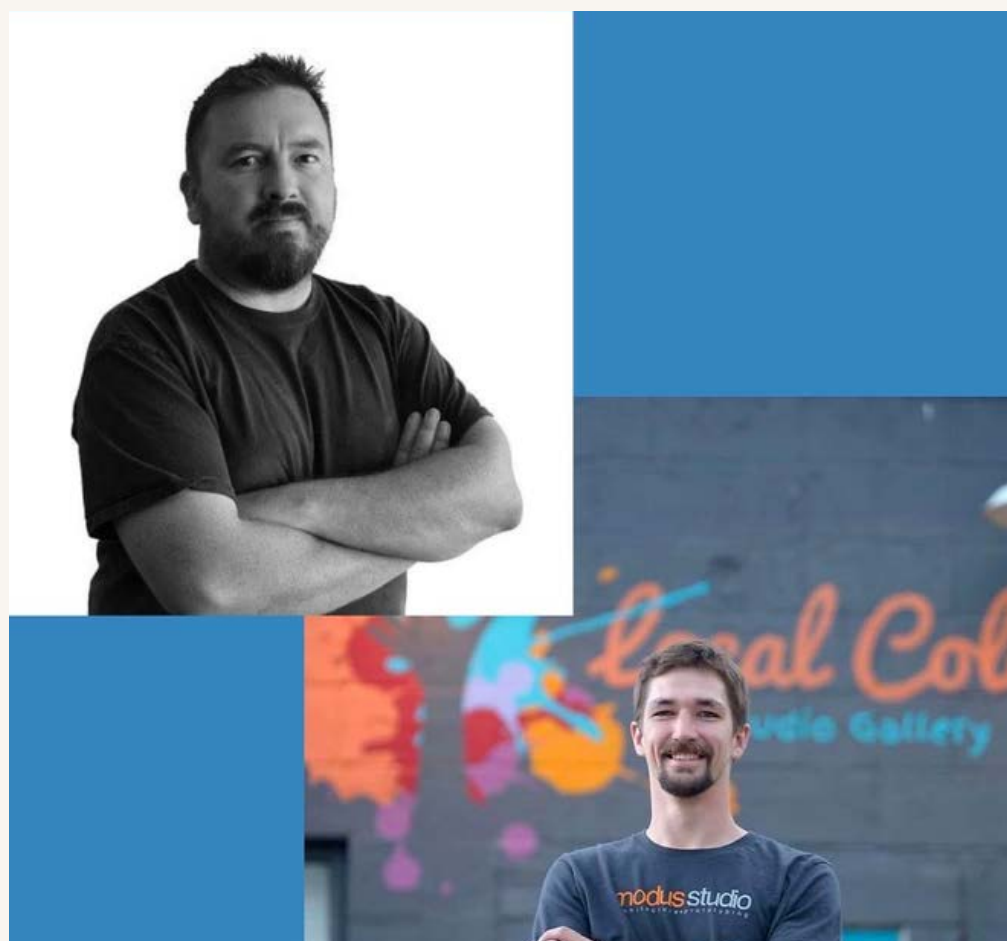
ARKANSAS SOUL MEDIA



RUMWOLF



SAMANTHA SIGMON



PAUL SIEBENTHAL
ALEX COGBILL



THOMAS DEETER



CALL FOR CURATORS

30 APPLICANTS

8 RECIPIENTS

38% BIPOC

37%
OF RECIPIENTS
REPORTED THAT
THIS WAS THEIR
FIRST TIME TO
APPLY TO A GRANT

63% FROM FAYETTEVILLE
25% FROM BENTONVILLE
13% OTHER IN NWA

ARTWORK BY ZIBA RAJABI



OZARK HOME
exhibition curated by CXF recipient Samantha Sigmon



DANIELLE HATCH
CXF Call for Curators, Outdoor Exhibition

246

THE AMOUNT OF ARTISTS, COLLABORATORS, AND VOLUNTEERS THAT THE RECIPIENTS REPORTED ENGAGING ACROSS ALL 56 CXF PROGRAMS

193

INDIVIDUALS WERE PAID BY CXF RECIPIENTS TO ASSIST, PARTICIPATE, OR COLLABORATE ON THEIR CXF PROJECTS

64

APPLICANTS STATED THAT THIS WAS THEIR FIRST TIME APPLYING TO AN ARTIST GRANT

21

APPLICANTS APPLIED AS A 501(C)3, NON-PROFIT ENTITY

1775 DAYS

OF OVERLAPPING PROJECTS AND PROGRAMS WERE MAPPED OUT IN A BEAUTIFUL AND COMPLEX CALENDAR MATRIX WHILE SAVING SPACE FOR EXTERNAL BOOKINGS/PARTNERS

25

INDIVIDUAL ONE-ON-ONE SESSIONS OFFERING FEEDBACK TO APPLICANTS WHO WERE NOT AWARDED CXF FUNDING

54

RECIPIENTS ATTENDED THE VIRTUAL CXF MEET AND GREET ON MAY 12

POST PROGRAM ASSESSMENT

53%

OF PARTICIPANTS ANTICIPATE FUTURE COLLABORATIONS RESULTING FROM THEIR CXF PROJECT

61%

OF CXF PROJECTS WERE LED BY PEOPLE OF COLOR

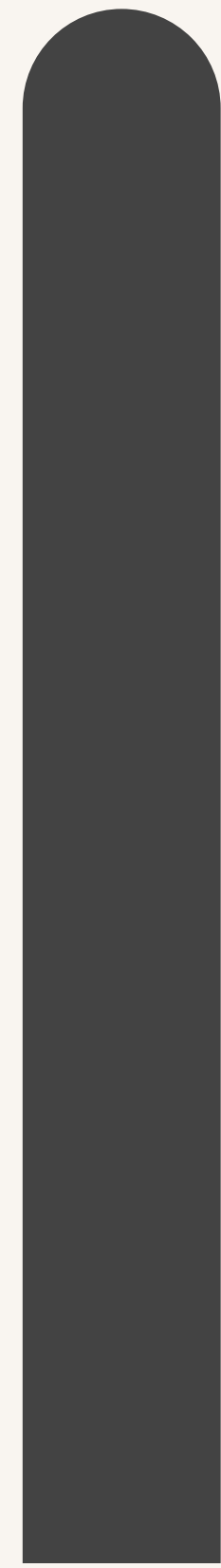
93%

WOULD RECOMMEND PARTICIPATION IN THE CXF PROGRAM TO OTHER ARTISTS

7%

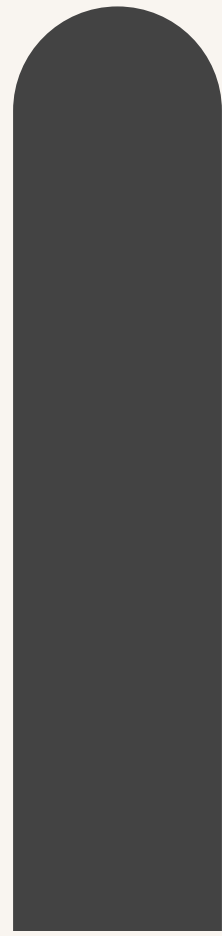
ANSWERED "DISAGREE" BUT EXPLAINED THEY ANSWERED THAT WAY BECAUSE THEY LOVE THE PROGRAM, SO WE'RE ASSUMING THIS WAS AN ERROR IN THEIR SELECTION

52%



FEMALE

29%



MALE

7%



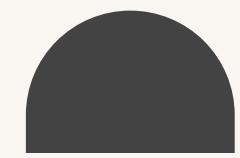
NON-BINARY

2%



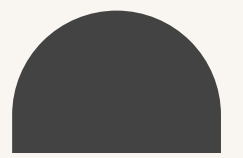
TRANS-GENDER

5%



CHOOSE NOT TO RESPOND

5%



SELF-PRESCRIBE

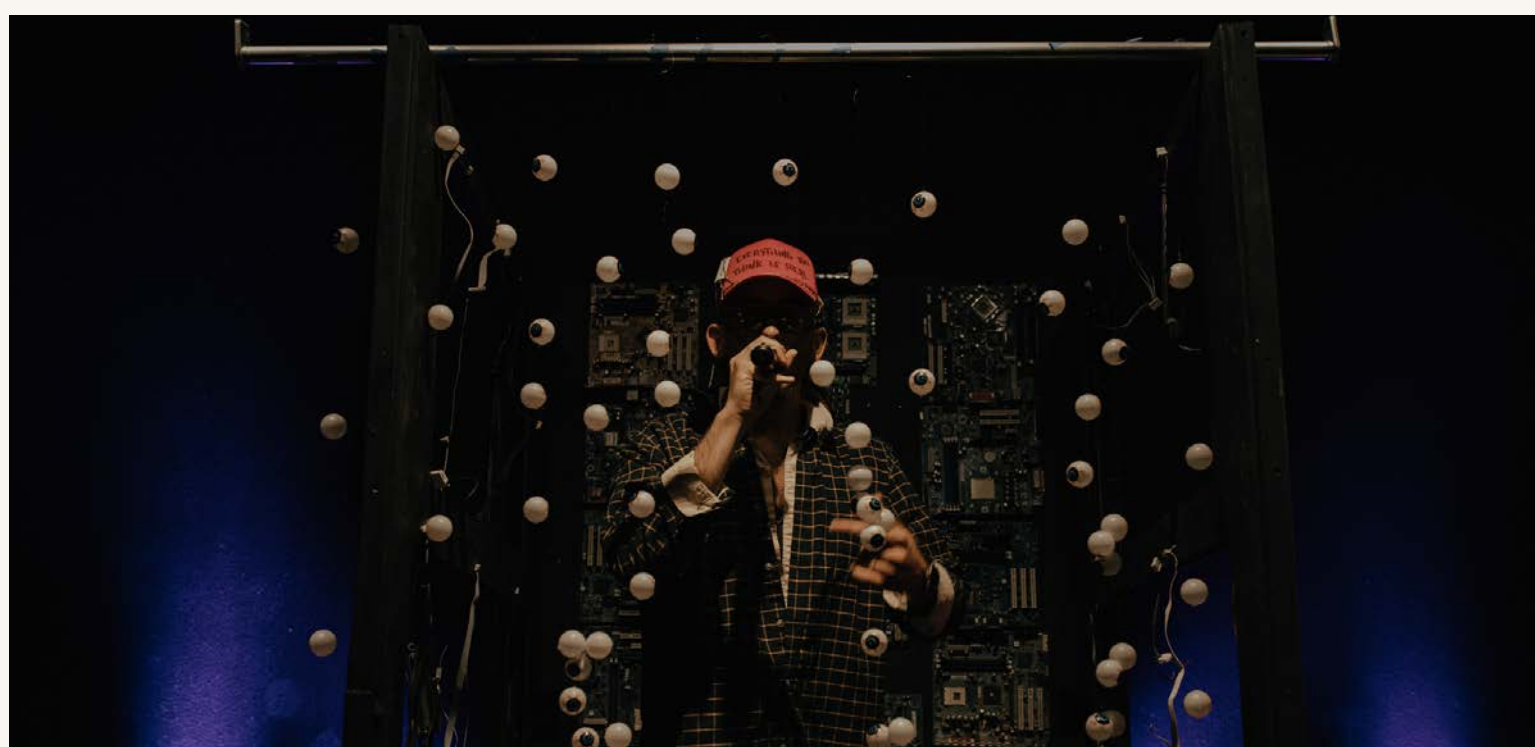
29%

OF APPLICANTS IDENTIFY AS MEMBERS OF THE LGBTQIA+ COMMUNITY

13%

CHOOSE NOT TO RESPOND

BEYOND CXF



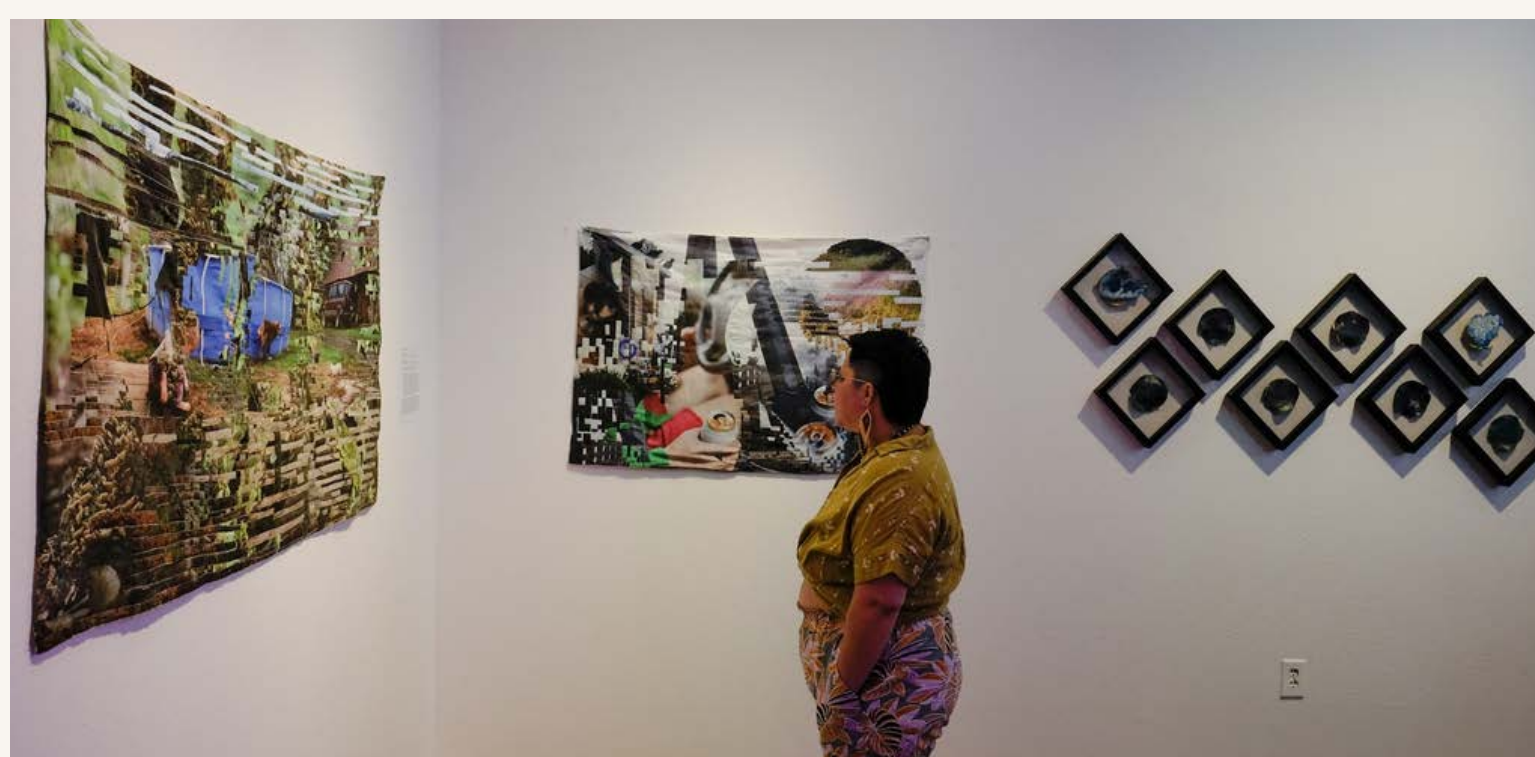
CXF Mixtape Music Series recipient Eddie Canyon was curated into The Momentary's event *Collision: When Visions Combine* as a result of his participation in the Creative Exchange Fund program

CXF Artist in Residence Markeith Woods was introduced to Danny Baskin, curator of 21c, Bentonville, and subsequently was invited to exhibit his work alongside Portia Munson and 46 other artists.



CXF Artist in Residence Aaron Turner was recommended to Shane Darwent to participate in the Plains Exchange artist residency program. Turner was an inaugural participating artist for the Summer 2023 exchange with Tulsa Artist Fellowship in Tulsa, OK.

CXF Artist in Residence Shalese Fitzgerald ("Fitz") was one of the final residence in our first year of CXF and requested to rent their studio for three additional months which resulted in a large scale, temporary sculpture placed on The Medium grounds.



CXF Call for Curator recipient Samantha Sigmon was able to expand her CXF exhibition beyond the walls of The Medium and secured a one year exhibition at The Shiloh Museum Of Ozark History as a direct result of her involvement with CXF. She even went on to become the Assistant Curator at Bate's College in Maine.

"Getting this first grant for Ozark Home was very important in helping me leverage my work for my curatorial job I have received in Maine. It was a great step for me in my professional curating career and a love letter to my home region."

SAMANTHA SIGMON